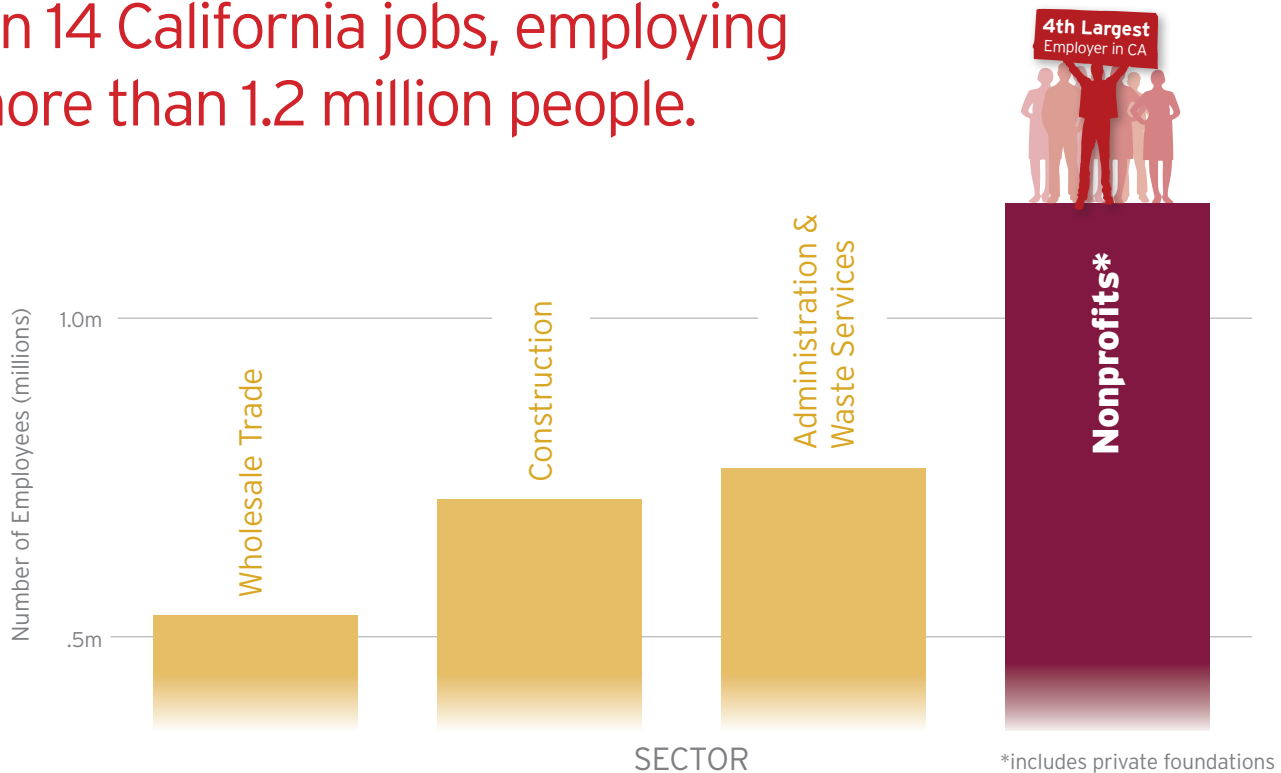


# Causes Count

THE ECONOMIC IMPACT OF CALIFORNIA'S NONPROFIT SECTOR

**SNEAK PEEK AT NEW FINDINGS**  
This is a sneak peek at some of the interesting new findings in the soon-to-be-released **Causes Count: the Economic Impact of California's Nonprofit Sector** report. Don't miss out on future sneak peeks and the full report: sign up to receive our emails at [www.calnonprofits.org](http://www.calnonprofits.org).

**More Californians work at nonprofits than in construction:** nonprofits provide 1 in 14 California jobs, employing more than 1.2 million people.



Nonprofits make up **8.4% of non-governmental employment** in California with nearly half of all nonprofit jobs in the healthcare sector

Nonprofit job growth is stable during economic downturns; yet as California's economy booms, **nonprofit job growth has slowed**

Nonprofits continue to **employ significantly more women & people of color** than the overall workforce

Nonprofits "raise" **\$16.6 billion each year by mobilizing volunteers** to contribute unpaid hours

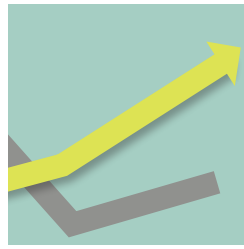
## Wages



Nonprofits paid \$74 billion in wages in 2016. The biggest wage contributor is nonprofit hospitals which account for only 4% of the sector, but 40% of the wages. However, nonprofits

in all subsectors created jobs and, between 2012 and 2016, added \$13.7 billion in wages to the California economy.

## Growth



In total, nonprofits added 107,626 jobs and \$13.7 billion in wages between 2012 and 2016. Environment/animal organizations and education (excluding higher education) grew in both number of jobs and in wages.

Private foundations were in the top three for job growth while international organizations rounded out the top three for wage growth. However, nonprofits are growing more slowly than average in both number of jobs and in total wages paid.

## Diversity



Nonprofits continue to employ significantly more women and people of color than other industries in California. Also, more women and people of color hold leadership positions in nonprofits than

in the overall workforce. 31% of nonprofit leaders are people of color, but with California's adult population at 60% people of color, nonprofit leadership does not reflect the demographics of our state.

	Overall workforce <sup>1</sup>	Nonprofit workforce <sup>2</sup>
<b>Women</b>	45%	63%
<b>People of Color</b>	28%	31%

## Economic Power of Volunteers



Volunteers do the equivalent work of 331,058 full-time workers - a significant economic and intangible contribution to the state. New trends in volunteering, however, show that while the

number of adults participating as volunteers has grown slightly, the number of hours contributed has dropped by an alarming 25%.

1. Data Source: <https://www.labormarketinfo.edd.ca.gov/Publications/Labor-Market-Analysis/calmr.pdf>  
(Note: Data is updated monthly)

2. California Nonprofit Leader Survey (2018-2019) - Leaders were defined as individuals on management team.



The California Association of Nonprofits (CalNonprofits) is a statewide policy alliance of more than 10,000 organizations, representing and promoting California's growing nonprofit sector. We conduct research and advocate for public policies that support a healthy nonprofit ecosystem. For more information visit [www.calnonprofits.org](http://www.calnonprofits.org).

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